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INFORMATION CALENDAR

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FARM LABOR RECRUITMENT is now a job of first importance on the farm front. Representatives of the Department of Agriculture have a tremendous responsibility in getting the fact across to every man, woman and child that their help is needed to harvest this year's crop. In order that you may know what some of the materials are that have been used or is available for further use by Extension and other Department people in the farm labor recruitment program, we list them here: Victory Farm Volunteers.--"Your Job as a Work Leader" (AWI-96), an 8-page printed folder; "Join Us on the Home Front" (AWI-91), a 4-page printed folder appealing to farm youth to join the VFV; "Farm Labor Needs in 1944," a statement with charts showing how many workers will be needed, and when and where the need will be critical, 19 pages processed; "VFV on the Farm Front," a 12-page well-illustrated general explanation of the VFV's; a 2-color poster saying "Join Us on the Farm Front--Be a Victory Farm Volunteer of the U. S. Crop Corps"; and the VFV Certificate of Service which is now being distributed. Women's Land Army.--An 8-page printed leaflet of general explanation about the Women's Land Army of the U. S. Crop Corps (AWI-102); "Pitch in and Help!," a 4-page printed folder directed at women eligible for the WLA; and a several-colored poster saying "Pitch in and Help!" Other materials include a "Help Harvest War Crops" poster which came off the press July 5 and is now being distributed; a "Land of the Free--Home of the Brave" newsmat which has been done up in four foreign languages--German, Italian, Polish, and Spanish and sent to all the newspapers of these nationalities in this country; a compilation of National, State, and local farm labor stories that were published in the Extension Service Review in 1943; "Make Food Fight for Freedom by Working on a Farm or in a Food Processing Plant," a 16-page printed set of general facts for those who prepare information for the general public. This material can be obtained either from your State Extension Service or from the USDA Office of Information.

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"FARM WORKERS NEEDED," or words to that effect, will be the theme of a series of 24-sheet posters for which Outdoor Advertising, Inc. is now seeking local sponsors. A representative of Outdoor Advertising will contact Extension Service to determine timing and nature of message to be carried. Each poster will devote space to a local and timely message and, of course, the name of the local sponsor.

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For HIGHER FARM PRODUCTION AAA will soon distribute a series of five posters urging higher and more efficient farm production. They will emphasize pasture improvement, seed harvest, fertilizer, green manure crops, and terracing and contouring. A limited number of these posters will be available upon request to the USDA Office of Information.

TIMELY USDA RELEASES Farmers May Follow Experiment Station Recommendation in Using Fertilizer-2619; Vegetable and Fruit Dehydration Manual for Plant Operations-2627; Forestry Chief to Survey Pulp Possibilities in Alaska-2632; REA Loan Allotments Now More Than Half Billion Dollars-2633; First Specific Ceiling of Wages of Dairy Workers-2638; Crimson Clover Seed Movement This Year Slower Than in 1943-2647; Milkweed Pod Harvest Starts in 5 States-2651; New Machines Are Speeding Peanut Harvest-2653; Natural Storage to be Used for Government Foods-2654; Farmers Can Obtain Needed Lumber under New Preference Ratings-2656; Restrictions Removed on 1943 Flue-Cured Tobacco-2652; Higher Loan on 1944 Wheat-2671; Marketing and Transportation Situation for June, Featuring "Interterritorial Freight Rate Differences."

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OTHER RELEASES OF AGRICULTURAL IMPORTANCE Increase in Phosphate Rock Ceiling Not to Affect Farmer-- OPA-T-2270; Middle and Late Season Onion Prices Announced--OPA-4478; Lower Ceilings for Fresh Cucumber Pickles--OPA-T-2283; Summer Cabbage Prices Will Be Slightly Higher--OPA-4507; Bowles Explains Cotton Price Adjustments Under New Act--OPA-4506; Canning for School Lunch Program--OPA-4491.

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AGRICULTURAL LEGISLATION June 30, the President approved bills (1) continuing the Price Control and Stabilization Acts until June 30, 1945, prohibiting Agricultural subsidies after that date unless specific appropriations are made therefor, and increasing the cotton-loan rate to 92 1/2%; (2) appropriating lend-lease funds; and (3) continuing the Export Control Act until June 30, 1945. July 1, the President approved a bill providing for 4% interest on Land Bank Commissioner loans.

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"THE PEOPLE MEET A CRISIS," is the title of an article by Warner Olivier in the July 8 issue of the Saturday Evening Post. This article, dealing with recruitment of labor for food processing plants, would seem to be timely background for those doing information work on farm labor recruitment. Post editors say it is a heartwarming story of hundreds of thousands of people who voluntarily took on an extra job last summer, so that the nation's food supply might be both harvested and processed.

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CEILING PRICES On July 31, 1944, restaurant price control will go into effect over the entire country. Although public eating places will be required to post OPA ceiling prices listing 40 basic food items, other items will be included under price control regulations. Any place that began charging more than 5 cents a cup for coffee after October 10, 1942, must return to its old price.

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GASOLINE RATIONING is to be the subject of OPA weekly radio program Thursday, July 13, 1944, 7:45 p.m., E.W.T. Guests will be on hand from the U. S. Army and the Petroleum Industry for War Council to discuss new angles with OPA Deputy Administrator James G. Rogers.

FARM WAGE STABILIZATION The 1944-45 USDA appropriation act earmarks \$400,000 for administration of the farm wage and salary stabilization program. A provision in the act relating to wage stabilization requires that a specific wage ceiling regulation can be issued only after it has been determined that a majority of the producers who would be affected by such action are in favor of it. The wage stabilization program is administered by WFA's Office of Labor and by State WFA Wage Boards appointed by the Office of Labor.

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A background statement on the FARM LUMBER PROGRAM has just gone out that presents problems and explains procedures under the farm lumber program--what the farmer has to do to get lumber, and how the dealer must operate to maintain lumber supplies for farm use. Here are facts that might well be used as a basis for local stories on the subject.

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PLENTIFUL FOODS IN CERTAIN SECTIONS this week are: green snap beans and cabbage in the Northeast and Midwest; beets in the Northeast, Midwest, and West; onions in the West; squash in the Northeast. Eggs, white potatoes, peanut butter, and citrus marmalade are plentiful over most of the country.

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Page proof on "FARMERS AND THE FIGHT AGAINST INFLATION" has gone back to the printer and should be off the press shortly. This is an 8-page illustrated handbook designed primarily for persons concerned with preparing information on the role of farmers in preventing inflation. It is being issued by OWI. Copies will be sent to field staffs of Department agencies in quantities ordered by them.

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MIDSUMMER VICTORY GARDENING is the title of Consumer Time's July 15 program. Singing Star Barry Wood and WFAF's "Modern Farmer," Mert Emmert will do the program presenting the idea that right now is the time to make midsummer garden plantings that can be harvested before fall frosts.

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"THE MAN WHO CAME TO BREAKFAST," is the title selected, tentatively at least, for a 1-reel movie on nutrition to be used by local committees in the National September nutrition drive. It will be a 16-mm., black and white sound film portraying the advantages of eating the Basic-7 way rather than like Uncle Grumpy who insists on his doughnut and coffee for breakfast--no more, no less!

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The FARM AND HOME HOUR for July 15 will include Homemakers News by Ruth Van Deman; something on the milkweed program in the U. S. by Connie B. Gay of the Department's Radio Service and John Denny of War Hemp Industries; and Farm News Highlights of the Week by Connie B. Gay.

PLAY SQUARE WITH GASOLINE will be the subject of a short talk to be given by OPA's Gas Rationing Chief Quentin W. Regestein on Servel's Fashions in Rations radio show July 15, 11:30 a.m., E.W.T. "Food News from Washington" by Wallace Kadderly is a regular weekly feature of the Servel program.

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To help put the SEED CONSERVATION PROGRAM over a cartoon mat is being prepared for the weekly press; the Department's Radio Service is writing 6 Farm Flashes; and several double-faced transcriptions are in the making.

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FARM SAFETY BROADCAST Station WCCO at Minneapolis and St. Paul will make a special farm safety broadcast July 26 in connection with Farm Safety Week, July 23-29. Scheduled to be on the program are Minnesota's Governor Thyne, AAA State Chairman Stickney, and State Extension Director Paul Miller.

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COMMUNITY CANNING CENTERS will be discussed over the Blue Network July 14, 12:45, E.W.T., by Ernest Moore and Duke DuMars.

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